



The Women's International Network of Utility Professionals (WiNUP) is a not-for-profit association composed of over 570 female professionals who work in the utility industry and allied fields. Our mission and objectives are to provide professional development, networking and mentorship opportunities for our members.



WiNUP and its predecessor, The Electrical Women's Round Table, have provided members with 100 years of networking, collaboration and organizational skill development. Those opportunities have directly benefited members' employers in innumerable ways.

We look forward to hosting an informative and fun International Conference, as well as our centennial celebration, to be held Sept. 24-27, 2023, in Niagara Falls, New York. We are expecting to have over 250 attendees from across the United States, representing most of our organization's 18 chapters. Conference attendees will have opportunities to share and learn from top leaders in the utility industry along with community and government leaders.

For further information on WiNUP, you can also visit our website at [winup.org](http://winup.org). More information on the conference can be found at [tinyurl.com/yc8zfw8](http://tinyurl.com/yc8zfw8) or by scanning this QR code at right.



Since WiNUP is a not-for-profit group, the conference is made possible solely through sponsorships and registration fees. We are extremely excited to share this opportunity and hope you choose to help support the conference in any of the following ways listed in the attached sponsorship information.

Thank you in advance for your time and consideration.

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## SPONSORSHIP OPPORTUNITIES

**2023 WiNUP Annual Conference  
Centennial Celebration  
Sept. 24-27  
Niagara Falls, New York**

## SPONSORSHIP LEVELS

### **Presenting Sponsor (\$20,000 or above)**

- Logo in conference program
- Full-size vendor table
- Distribution of provided promotional products (ink pens, etc.)
- Six WiNUP one-year memberships
- Awards banquet sponsorship to include signage of sponsorship
- Six complimentary conference registrations
- Logo on conference website

### **Platinum Sponsor (\$15,000)**

- Logo in conference program
- Full-size vendor table
- Distribution of provided promotional products (ink pens, etc.)
- Three WiNUP one-year memberships
- A Past President's Luncheon sponsorship to include signage of sponsorship
- Three complimentary conference registrations
- Logo on conference website

### **Gold Sponsor (\$10,000)**

- Logo in conference program
- Full-size vendor table
- Distribution of provided promotional products (ink pens, etc.)
- Two WiNUP one-year memberships
- A meal sponsorship to include signage of sponsorship
- Two complimentary conference registrations

### **Silver Sponsor (\$5,000)**

- Logo in conference program
- Full-size vendor table
- Distribution of provided promotional products (ink pens, etc.)
- One WiNUP one-year membership
- A networking break sponsorship to include signage of sponsorship
- One complimentary conference registration

### **Bronze Sponsor (\$2,500)**

- Logo in conference program
- Half-size vendor table
- Distribution of provided promotional products (ink pens, etc.)
- One WiNUP one-year membership

### **Blue Sponsor (\$1,000)**

- Logo in conference program
- Half-size vendor table
- Distribution of provided promotional products (ink pens, etc.)

### **Yellow Sponsor (\$500)**

- Logo in conference program
- Half-size vendor table

### **In kind also accepted (Under \$500)**

- Logo in conference program

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**Ready to become a sponsor of this  
once-in-a-lifetime conference?**

**Complete and submit the attached  
sponsorship commitment form.**



## SPONSORSHIP COMMITMENT

2023 WiNUP Annual Conference

Centennial Celebration

Sept. 24-27

Niagara Falls, New York



### COMPANY INFORMATION

Your Company Name for Printed Materials: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City | State | ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

- Please include a brief description about your company on a separate sheet
- Email this form, company description and your logo in .eps, .ai, .png, or .jpg format to [kghlubbaugh@aep.com](mailto:kghlubbaugh@aep.com) with "WiNUP Conference 2023" in the subject line. Resolution must be at least 300 dpi for printed materials.

#### Please choose your company's sponsorship level

- ☐ Presenting Sponsor (\$20,000 or above)
- ☐ Platinum Sponsor (\$15,000)
- ☐ Gold Sponsor (\$10,000)
- ☐ Silver Sponsor (\$5,000)
- ☐ Bronze Sponsor (\$2,500)
- ☐ Blue Sponsor (\$1,000)
- ☐ Yellow Sponsor (\$500)
- ☐ In-kind Sponsor (under \$500)

#### Payment method

- ☐ Credit Card (with added 2.9% service fee) \*
- ☐ Invoice My Company
- ☐ Check Enclosed

Payments should be sent to: WiNUP International Conference 2023, Attn: Janet Hewitt,  
99 Emerson Road, Moundsville, WV 26041

\* Please complete the form and email to the email address above. A PayPal invoice will be sent to you to process payment.

Women's International Network of Utility Professionals is a not-for-profit 501 (c) 6 organization under the IRS Code. Section 501 (c) (6) of the IRS code provides for the exemption of business leagues – which is an association of individuals with a common business interest. Contributions to WiNUP are not tax deductible as a charitable donation. Contributions may qualify as a business expense. Donors should consult a tax professional.